



Annual Report 2019

"Imagine if we had a food system that actually produced wholesome food. Imagine if it produced that food in a way that restored the land. Imagine if we could eat every meal knowing these few simple things: What it is we're eating. Where it came from. How it found its way to our table. And what it really cost. If that was the reality, then every meal would have the potential to be a perfect meal."

~ Michael Pollan

Our Purpose

To transform our local food system to feed healthier bodies, healthier communities, and a healthier planet.

Our Values

Collaboration

We engage in authentic partnerships that are mutually beneficial and long lasting. We strive for cooperation, teamwork, and interconnectedness with our employees and with the community.

Innovation and Transformation

We encourage innovative ideas that transform current practices and that create change at the systems level.

Respect

We appreciate one another for the work we do and our intent behind that work. We respect and embody racial, social and economic equity (the fair and just distribution of resources and opportunities).

Accountability

We hold each other accountable for our roles within the organization, the commitments we make to each other and to the community, and the informed decisions we make.

Eco-responsibility

We actively work to protect, preserve, and replenish the earth by encouraging responsible farming and business practices and working with partners who share these values.

Passion

We are engaged, inspired, and fearless in our work to achieve our mission. We create a positive culture by rewarding wins and having fun.

Community

We are dedicated to the communities where we work. We aim to bring people together around local food and help people feel connected to the communities they call home.

Our Mission

To increase the supply of and access to affordable, fresh, healthy, local food in Colorado.

Our Programs

Using a systems approach, our programs **work in lockstep** to tackle our mission. The programs, Farmer Assistance, Local Food Share, and Community Food Access, address critical weaknesses along the food chain, limited supply, limited infrastructure, and limited access, respectively.



Farmer Assistance

In Colorado the amount of small-scale, biodiverse farmland is declining, and around 50% of farmers are predicted to retire within the next 10 years. Because of this, GoFarm works to support the next generation of beginning farmers and build up local, sustainable agriculture.

Local Food Share

Most people today do not know where or how their food is grown, but GoFarm is trying to change this. We provide participants (shareholders) with 20 weeks of fresh, sustainably-grown produce that we aggregate from local farmers. The farmers benefit from this reliable wholesale market where *they* set the prices and reach a new audience.

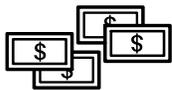
Community Food Access

1 out of 11 Coloradans still do not know where or when their next meal will be. This is why GoFarm works to make fresh, healthy, local food more accessible and affordable to under-resourced communities. This program tackles food insecurity at a systems level, and makes purchasing and cooking healthy food easy and routine for more families.



Supporting the next generation of farmers:

Farmer Assistance



Paid Local Farmers \$160,000 for Healthy Food Purchases and Mentorship Hours

We purchased \$155,500 worth of healthy, local food from over 29 Colorado farmers. We paid \$4,500 to 5 experienced farmers to mentor apprentices within the GoFarm Incubator.



Expanded The GoFarm Incubator

The goal of the GoFarm Incubator is to increase the number of sustainable farms in Colorado by training and mentoring aspiring farmers and breaking down the barriers of entry into the agriculture field. We provide access to land and water, provide technical assistance, offer classroom curriculum and in-field workshops, and offer year-round advisement and support. The program has 3 tracks: Apprenticeship (2 years), Internship (1 summer), and Externship (1 year).

In Sept. 2019, the inaugural class of externs and interns graduated from the incubator, and 3 farmer apprentices continued on for their second year.

We welcomed 4 new apprentices and 11 new externs into the incubator, and on-boarded 8 experienced farmers to offer mentorship and guidance for each apprentice.



Launched the Equipment Share

In partnership with the Jefferson Conservation District, we started rented out farm equipment and tools to farmers and incubator apprentices. Anyone in the community can rent out the equipment/tools and avoid the costs associated with owning equipment.



Making food more affordable and accessible to under-resourced communities:

Community Food Access



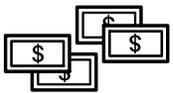
Served 800 Households

We made food more accessible and affordable to over 800 households through various initiatives. These include weekly, low-cost markets at Head Start preschools and older adult living communities, weekly food shares to Colorado School of Mines and area food pantries, and discounted food shares to income-eligible families.



Donated Healthy, Local Food to 16 Partner Organizations

Throughout the growing season we donated all extra food to food pantries, neighborhood groups, community event organizers, etc. These 16 organizations then dispersed the food to their community at no cost.



Accepted \$14,000 in SNAP, Double Up Food Bucks, and WIC Incentives

We accepted \$6,722 in SNAP (formerly known as food stamps) and Double Up Food Bucks for healthy food purchases. We offered \$4,276 in discounted Local Food Shares and \$3,030 in incentives for WIC (Women, Infants and Children) participants.



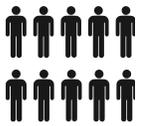
Awarded the Community Food Project Grant to expand programming at the Jeffco Head Start and WIC in Arvada

We were awarded a \$250,000, three-year grant from the USDA to continue building a vibrant, community-led, equitable local food system in Southeast Arvada. In partnership with Jeffco Head Start and WIC, the planning for this project commenced in 2019.



Building community and shaping food markets that benefit both farmers and consumers:

Local Food Share



Served 550 Shareholders

We distributed local, sustainably-grown food to over 550 shareholders and their families. Each week we shared recipes, farmer stories, and cooking/storage tips, and raised awareness on Colorado agriculture and eating in season.



Opened 1 New Location in Evergreen

We opened our 4th Local Food Share location with support from 82 shareholders and many local partners. We also continued growing our three previous locations in Golden and Arvada. Each location is a unique gathering place for community members to pick up their food and celebrate their weekly bounty.



Piloted the Winter Share

We launched the GoFarm Winter Share in January 2019 with 55 shareholders and 2 pickup locations. We were thrilled to support our local farmers in the winter and extend the "local eating" season for our shareholders.



Protecting our planet and thwarting against climate change:

Sustainability



Launched Compost Collection Service

In partnership with the City of Golden, we launched a compost collection service where shareholders could drop off household food waste at our Local Food Share locations. We diverted ~1,600 pounds of food waste from the landfill.



Composting and Food Preservation Workshops

In efforts to raise awareness on reducing food waste, we hosted composting and food preservation workshops for over 45 community members, volunteers, and shareholders.



Greenhouse Build Day

We partnered with Growing Spaces to construct a geodesic greenhouse dome in Downtown Golden. The dome is being farmed by a GoFarm Incubator apprentice, Shannon Harker. Shannon will gain valuable experience with greenhouse farming and the City of Golden will gain a new, hyper-local food source. The greenhouse uses sustainable and renewable energy technologies and helps extend the Colorado growing season. We are thankful for Growing Spaces' for donating the use of this greenhouse to GoFarm.



City of Golden Sustainability Award

We were awarded the 2019 City of Golden Sustainability Award for our efforts in advancing sustainable agriculture, offering local, sustainably-grown food options to Golden residents, and offering compost and waste-reduction education.



Building a unified team:

Organization



Hired 2 Full-Time Staff and 7 Seasonal Staff

In 2019, we grew from a team of 4 to a team of 6 full-time staff. We welcomed Jess Soulis as the Community Food Access Program Manager, and Katie Huszcza as the Farmer Assistance Program Manager. Jess and Katie are both passionate about local agriculture and increasing food access, and are wonderful additions to the team.

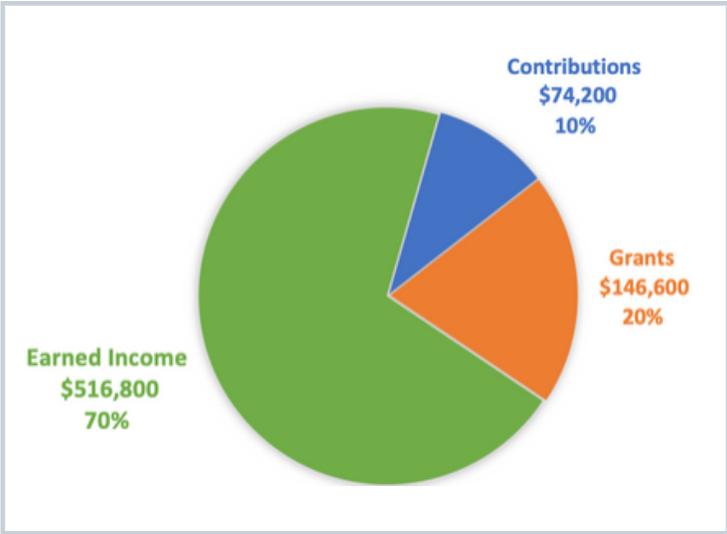
During the busy summer season, we hired 5 dedicated interns and 2 part-time employees to support our programs and markets. They made it possible for us to be in multiple places at once and deepen our impact within Jefferson County.

We also received incredible support from volunteers who donated much of their time throughout the season. Thank you to Christine Caruso, Mary French, Yvonne Fromm, Rachel Grey, Marcia Hyzer, Tiffany Matheson, Melinda Middleton, Kimberly Pasco, Connie Rupp, Marissa Silverberg, and Diana Weiss.

Year End Financials

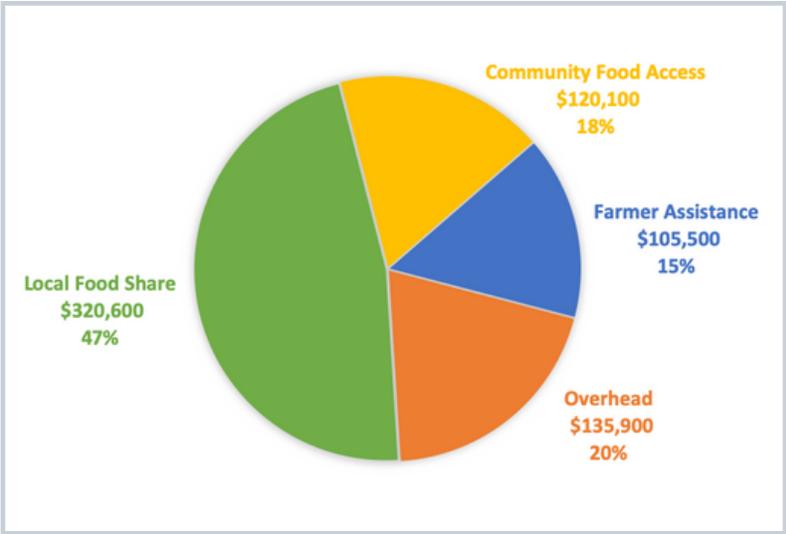
2019 Total Revenue

\$737,600



2019 Total Expenses

\$682,100



2019 Total Net Operating Income

\$55,500

Thank You to our Donors and Funders!

Grants and Foundations

United States Department of Agriculture
Colorado Health Foundation
Mohar Foundation
Golden Civic Foundation
City of Golden
Roland & Linda Lindsay Family Foundation
Rolling Hills Foundation

Corporate and In-Kind Giving

Colorado Native Beer
The Cyclist Lawyer
Epic West Construction
Origin Hotel Red Rocks
The Fellows Group
Calvary Church
Centura Health
Lutheran Hospital
Growing Spaces
Bob's Atomic Burger
Cafe13
Balefire Goods
Stem Cider
MAD Greens
CoorsTek
Buffalo Bill Days
Chef Chris Medved; Nomad Taqueria and Beer Garden
Chef Daniel Asher; River and Woods
Josh Dinar; Tributary
RoxBox
Golden Lions Club
Table Mountain Inn
Amanda and Matt Semko
Sustainable Community Development Clinic
Hands Automotive
Connects Workspace
Karsten Electrical Services
Sheridan Law
Tim Blum
Colorado School of Mines

Corporate and In-Kind Giving (cont.)

A1 Organics
Mountair Christian Church
Jefferson County Public Health
Fort Lewis College
National Incubator Farm Training Initiative
Sprout City Farms
Jefferson Conservation District
CSU Extension
Denver Botanic Gardens

Seeds for Sustainability Donors (\$500+)

Darden Coors
Zakkai Davidson
Kristin Gilchrist
Helen Herbert
Jenna and Jacob Mathews
Claudia Pillow
Stu Swineford
Lem Tingley
Denette Walsh

Individuals (\$50+)

Carol Bazzanella
Judith Bengquist
Cynthia Bowman
Maya Brook
Heidi Brothers
Gina Brown
Traci Case
Suzie Costley
James and LouAnne Dale
Marti Davis
Julia Dixon

Individuals (cont.)

Charles Durkoop
Peter and Beverly Ewers
Cheryl Fellows
Tyler Freeman
Jeanne Fritch
Susan Ganter
Aaron Gibbs
Kaycie and Steve Grigel
Cynthia Grover
Nancy Gruschow
David and Melissa Hauser
Catherine Hitch
David J Hoffman
Allison Lucas
Eileen Masterson
Sandy McCray
Ashley McGehee
Caitlin Murphy
Jennifer Myers
Kc Oleary
Adrienne Powell
Daniel Ritchie
Kaylene Ritter
Tracy Scheig
Cynthia Schott
Laura Schott
Karen Smith
Kathleen Smith
Laurel Starr
Katherine Sumner
Jennifer Thoenke
Bethany Thomas
Karen Torgerson
Diana Weiss
Rosie Wiedemer
Elizabeth Wilson

GoFarm Board

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Soil Conservationist;
USDA-NRCS

Traci Case

Colorado School of Mines;
Mechanical Engineering Dept.

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Financial Manager;
Calvary Church

Anne Clark

RN / Case Manager;
The Denver Hospice

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Co-founder and CMO;
Relish Studio

Susan Weaver; Treasurer

Vice President Operations;
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GO FARM™